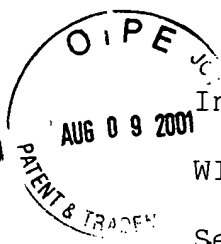


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

WILLIAM PALMER ET AL

PHA 23,761

Serial No. 09/606,400

Group Art Unit: 2613

Filed: JUNE 29, 2000

Examiner:

CLOSED LOOP ADDRESSABLE ADVERTISING SYSTEM AND METHOD OF OPERATION

Commissioner for Patents  
Washington, D.C. 20231

RECEIVED  
AUG 13 2001  
Technology Center 2600

PRELIMINARY AMENDMENT

Sir:

Please amend the above-identified U.S. application as follows:

IN THE SPECIFICATION

Page 1, after the Title, please add the following new paragraph:

A<sub>1</sub> --This application claims priority under 35 U.S.C. §119(e) to United States Provisional Patent Application No. 60/151,037 filed August 27, 1999.--